

**In Reading,  
culture counts.**

**The Reading  
Cultural Council can  
help shine the  
spotlight on your  
project.**



<https://massculturalcouncil.org/local-council/reading/>

# Massachusetts Cultural Council (MCC)

*The MCC receives an annual appropriation from the state Legislature as well as funds from the National Endowment for the Arts, and others.*

- It's mission is to promote education, diversity and access to the arts, humanities, and interpretive sciences
- It makes grants directly and through local cultural councils



# MCC Guidelines



*Proposed programs must meet the MCC definition of one of the following disciplines:*

- **Arts** refer to the creation of work in the crafts and performing, visual, media, folk, design, literary, and inter-disciplinary arts. In addition, they Also include the presentation, preservation of, and education about works in these disciplines.
- **Humanities** are types of learning that deal with human values and aspirations, human thought and culture, language, and creativity. Examples include, but are not limited to, history, social studies, philosophy, criticism, and literature.
- **Science** is limited to its cultural, interpretive, and educational expression and refers to types of learning that deals with nature, science, and technology in ways that explain how they relate to people's lives. Some organizations that conduct this type of activity include aquariums, botanical gardens, nature centers, natural history museums and science centers .

# Reading Cultural Council (RCC)

***The Reading Cultural Council is one of 329 local cultural councils representing every city and town in Massachusetts:***



- It is a community resource for cultural information and activities
- It distributes funds made available from the Massachusetts Cultural Council via an application process
- It's comprised of Volunteer members appointed by the Select Board, and meets monthly



# Reading Cultural Council(RCC)

To access more information go to:

<https://massculturalcouncil.org/local-council/reading/>

The RCC page displays what you need to know to get started.





# LCC & RCC Council Priorities



*Please review the Complete LCC Program Guidelines*

<https://massculturalcouncil.org/documents/lccguidelines.pdf>

*Scroll down on the RCC page and then review the Reading Council specific Priorities & Guidelines before submitting an on-line application.*



## **FY23 Local Priorities**

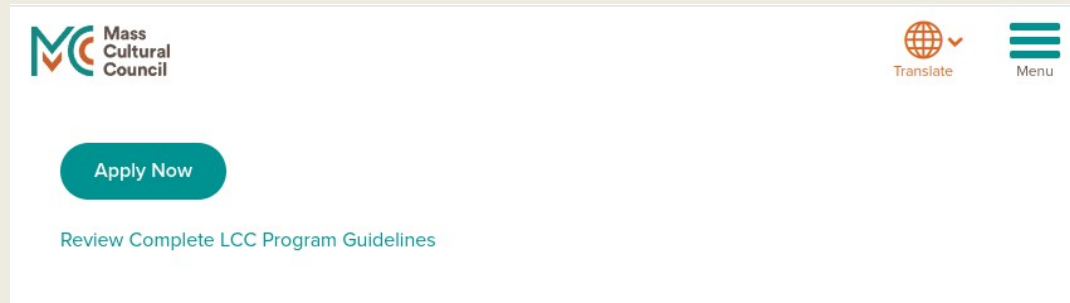
- Programs that serve broad segments of the community.
- Programs that are new and diverse as well as well received annual programs.
- Programs that contribute to the cultural vitality of the community as a whole.

## **FY23 Local Guidelines**

- Programs must be performed at a venue that is accessible to Reading residents, although field trips to locations outside Reading are eligible.
- Proposals must state an approximate performance date, confirmed artist and venue.
- Programs must have alternate sources of funding and guarantee they will run with only partial RCC funding.
- Only online applications will be accepted.
- Only one application will be accepted from each organization or applicant unless multiple constituencies are being served.
- All applicants must read and adhere to the LCC Program Guidelines. You can find a copy of the guidelines by clicking on the LCC Program Guidelines link.
- Grants are reimbursement-based. Applicants awarded funding must conduct their program using their own funds and then submit paperwork for reimbursement.

# On-line Application

- Scroll to the bottom of the RCC page, and click the “Apply Now” button to start the application process.



- Applications are only accepted using the MCC on-line form.
- There is tutorial available to learn how to submit the application. Click on the link below.

<https://www.youtube.com/watch?v=yD7mPcAroKI&t=4s>

# Resources

- RCC website

<https://massculturalcouncil.org/local-council/reading/>

- RCC town website

<https://www.readingma.gov/283/Cultural-Council>

- Email

[ReadingCulturalCouncil@gmail.com](mailto:ReadingCulturalCouncil@gmail.com)

with any questions.